

WXLV-TV 3500 Myer Lee Dr

Winston Salem, NC 27101

Product

OBAMA FOR AMERICA (187386)

Brand Phone/Fax Buyer Name Sales Office Salesperson

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI Weekly/Irregular Account Types

95/101/1537

Bassett,Laura

Millennium Washington DC

Associates-Washington Greer Margolis Mitchell, Burns &

1010 Wisconsin Ave NW

Schedule Dates Contract # 1363905

Agency Advertiser 10/09/12-10/15/12

Greer Margolis Mitchell, Burns & Associates-Washi CO-OP POLITICAL CANDIDATE (ns) (1186) Obama for America (30051)

15.00 \$996.00

Demo Package Deal Order Type Entered By Headline # A35+R 8 Normal

\$5,644.00

National/Political Candidate Agency BRD Millennium/DC, Washington DC (1108) Sales Tax Net Total Commission Commission %

Last Modified Date Entered ECR09797203 Lisa Carter 08/28/12 08/28/12

Oct. 2012 Grand Total:

55

By Broadcast Month Greensboro (WXLV) 55

\$6,640.00 Rat

\$6,640.00

3/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

11.0 Normal Line / SPOT (14) 10.0 Normal Line / SPOT (13) 9.0 Normal Line / News (12) 8.0 Normal Line / News (9) 7.0 Normal Line / SPOT (8) 6.0 Normal Line / SPOT (7) 5.0 Normal Line / SPOT (5) 4.0 Normal Line / SPOT (4) 3.0 Normal Line / SPOT (3) 2.0 Normal Line / SPOT (2)

10/09/12-10/12/12 10/09/12-10/12/12

:30 7P- Family Feud

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\$70.00

\$70.00

\$140.00 Greensboro (WXLV) \$140.00 Greensboro (WXLV)

FAMILY FEUD FAMILY FEUD

8/28/12

8/28/10 8/28/12

:30 7P- 7:57P (EST)

10/14/12-10/14/12

10/09/12-10/15/12

:30|5:58:30P- News-News 14 |Carolina on ABC 45 at 6pm

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\$45.00 \$25.00 \$50.00 \$20.00 \$20.00

\$225.00 Greensboro (WXLV)

\$60.00

\$60.00 Greensboro (WXLV)

ABC WORLD NEWS NEWS14 ABC45 RICKI LAKE ANDERSON COOPER

> 8/28/10 8/28/10 8/28/1 8/28/10

:30 6:28:45P- ABC-World News

:30 SP- Ricki Lake :30 3P- Anderson Cooper :30 12P- 1P (EST)

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\$150.00 Greensboro (WXLV)

\$60,00 Greensboro (WXLV) \$60.00 Greensboro (WXLV)

VIEW

8/28/1

MILLIONAIRE

GOOD MORNING AMERICA

8/28/1 8/28/

GOOD MORNING AMERICA

\$75.00 Greensboro (WXLV)

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10/09/12-10/12/12 10/09/12-10/12/12

0/09/12-10/12/12

Line

Line Type / Break Type (Ref #)

1.0 Normal Line / News (1)

10/09/12-10/15/12

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:30|6:28:50A- News-News 14 Carolina on ABC 45 at

Dates

Sec

Length

Run Times

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Spots

Rate

Total

Station

\$40.00

\$200.00 Greensboro (WXLV)

NEWS14 ABC45

8/28/10

Comments

Entered

\$225.00 Greensboro (WXLV)

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10/13/12-10/13/12

:30 8A- ABC-Good Morning American Saturday

:30 7A- ABC-Good Morning

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1

\$10.00 \$25.00

\$10.00 Greensboro (WXLV)

:30 10:58:25A- ABC-The View

10/09/12-10/15/12

10/09/12-10/12/12

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Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

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ontract #	1363905	Date Entered	08/28/12	Greensboro (WXLV)		
edule Dates	10/09/12-10/15/12	Last Modified	08/28/12	By Broadcast Month		Rate
vertiser	Obama for America (30051)	Entered By	Lisa Carter	Oct. 7077	S	\$0,0 1, 0,0¢
епсу	Greer Margolis Mitchell, Burns & Associates-Washi CO-OP	CO-OP	No	Grand Lotal:		\$6,640.00
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ınd	OBAMA FOR AMERICA (187386)	Demo	A35+R	eneral ener e		
esperson	Millennium/DC, Washington DC (1108)	Order Type	Normal	rand energy		
es Office	Millennium Washington DC	Package Deal				
er Name	Bassett,Laura	Commission %	15.00			
ne/Fax	1	Commission	\$996.00	remonen		
	95/101/1537	Net Total	\$5,644.00	erenerenere		Žina ži indi
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			Comments:	Date:			1:	Accepted-Station:	Ü	Date:		Accepted-Agency/Advertiser:	cepted-
					RAC	CONFIRMATION CONTRACT	RMAT	CONFI					
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8/28/12	ABC COLLEGE FOOTBALL	\$450.00 Greensboro (WXLV)	\$450.0	\$450.00	ш	<u> </u>		7P (EST)	:303:30P-7P (EST)	w	10/13/12-10/13/12	20.0 Normal Line / Football (29)	20.0
8/28/12	JIMMY KIMMEL	\$15.00 Greensboro (WXLV)	\$15.0	\$5.00	ω	× × ×	×	ABC-Jimmy	:30 12:02:05A Kimmel Live	ω	10/09/12-10/12/12	19.0 Normal Line / SPOT (27)	19.0
8/28/12	NITELINE	\$60.00 Greensboro (WXLV)	\$60.0	\$15.00	4-	p-1	ш	:30 11:35P- ABC-Nightline	:30 11:35F	w	10/09/12-10/12/12	18.0 Normal Line / SPOT (26)	18.0
8/28/12	NEWS14 ABC45	\$200.00 Greensboro (WXLV)	\$200.0	\$40.00	л	}k	р-й р-й	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	:30 11:01F Carolin	ω	10/09/12-10/15/12	17.0 Normal Line / News (25)	17.0
8/28/12	20 / 20	\$280.00 Greensboro (WXLV)	\$280.0	\$280.00		,		:30 10P- ABC-20/20 (Friday)	:30 10P- A	ω	10/12/12-10/12/12	16.0 Normal Line / Prime (23)	16.0
8/28/12	GREY'S ANATOMY	\$1,885.00 Greensboro (WXLV)	\$1,885.0	\$1,885.00	J=1	<u>}-</u> -		:30 9P- ABC-Greys Anatomy (Thursday)	:30 9P- ABC-G (Thursday)	ω	10/11/12-10/11/12	15.0 Normal Line / Prime (22)	15.0
8/28/12	PRIVATE PRACTICE	\$705.00 Greensboro (WXLV)	\$705.0	\$705.00	j-t		<u></u>	:30 10P- ABC-Private Practice (Tuesday)	:30 10P- ABC- (Tuesday)	ω	10/09/12-10/09/12	14.0 Normal Line / Prime (19)	14.0
8/28/12	DANCING W/T STARS RESULTS	\$900.00 Greensboro (WXLV)	\$900.0	\$900.00	Д		 j-4	:30 7:57:56P- ABC-Dancing With The Stars (Tuesday)	:30 7:57:5 With Ti	ω	10/09/12-10/09/12	13.0 Normal Line / Prime (17)	13.0
RS 8/28/12	DANCING WITH THE STARS 8/28/12	\$800.00 Greensboro (WXLV)	\$800.0	\$800.00	р.		<u> </u>	:30 7:57:56P- ABC-Dancing With The Stars (Monday)	:30 7:57:5 With TI	ω	10/15/12-10/15/12	12.0 Normal Line / Prime (15)	12.0
Entered	Comments	Station	Total	Rate	Spots	We Th Fr Sa Su	Mo Tu	Run Times SPW	井	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

Ver# 1 Status New

Traffic Order# 1363905

Last Received: Printed:

08/17/2012 5:03 PM 08/17/2012 2:21 PM

Showing Buylines: All Rep Revised Lines

) WASHINGTON) JONATHAN VITTI

Rep Firm Sales Office (Salesperson (Salesperson Phone#

Salesperson FAX#

202-955-5342

1 of 4

Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Phone# Buyer Estimate# Product Laura Bassett 1537 OBAMA FOR AMERICA

> Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537 10/09/2012 - 10/15/2012

Fax#

V.1 8/17

PLS CF- CHRISTINA FOR JON NEW POLITICAL ORDER. STARTS 10/9. TOTAL \$6965

Rep Order# 9797203 Ver# 1 Status New EC'd Yes

Traffic Order# 303 435

Printed: 08/1

Last Received: 08/1

Showing Buylines: All Lines

ed: 08/17/2012 5:03 PM ved: 08/17/2012 2:21 PM

2 of

4

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1537
Buyer Laura Bassett

Fax#

Phone#

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks

> Rep Firm Sales Office (Salesperson (

ice () WASHINGTON on () JONATHAN VITTI

Salesperson FAX# 202-955-5342

\$140.00	N	Н	N	\$70.00	,30	FAMILY FEUD	7P-730P	10/09-10/15	TU-F,M	13
\$60.00	Н	ш	Н	\$60.00	.30	ABC WORLD NEWS	630P-7P	10/14-10/14	SU	12
\$25.00	н	Ъ	н	\$25.00	.30	HOLLYSCOOP	6P-630P	10/13-10/13	SA	11
\$275.00	ហ	₽	UI	\$55.00	.30	ABC WORLD NEWS	630P-7P	10/09-10/15	TU-F,M	10
\$225.00	υı	⊢ ₁	ហ	\$45.00	.30	NEWS14 ABC45	6P-630P	10/09-10/15	TU-F,M	v
\$75.00	ω	 1	ω	\$25.00	.30	DOCTORS & Litt	5P-6P	10/09-10/15	TU-F,M	00
\$150.00	ω	1	ω 	\$50.00	.30	RICKL-EARE Anderson	3P-4P	10/09-10/15	TU-F,M	7
\$25.00	Н	H	щ	\$25.00	.30	THIS WEEK	11A-12P	10/14-10/14	US	Ø
\$60.00	ω	H	w	\$20.00	.30	MILLIONAIRE 5	12P-1P	10/09-10/15	TU-F,M	И
\$60.00	ω	H	ω	\$20.00	*30	MEIA	11A-12P	10/09-10/15	TU-F,M	Z ų
\$10.00	щ	μ	Н	\$10.00	.30	GOOD MOENING AMERICA WK	8A-9A	10/13-10/13	SA	ω
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Total Cost	Total	# Of	Spots/Week	Rate	Len	Program	Time	Dates	Day	F.
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AND ORDER NO. 07-	I'S REPORT	NOISSIMMO	TATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO.	ATES FEDERAL C	THE UNITED S:		TTON*******	MENT ****NONDISCRIMINAT	CONTRACT COMMENT	***
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Station WX Advertiser (Rep Order# EC'd Yes
Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL	9797203
NSBORO/	Ver#
W.SALEM	Ver# 1 Status New
Agency () GMMB 3050 K ST NW	Traffic Order#
	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
Rep Firm Sales Office (08/17/2012 5:03 PM 08/17/2012 2:21 PM Lines
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Station Advertiser Product Pstimate#	Buyer Phone# Fax#	ĽΩ	 	14	15	17	19	22	23	25 .	26	27	29
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WXLV-TV GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA 1537	Laura Bassett	Dates	1 1 1	10/09-10/15	10/15-10/15	10/09-10/09	10/09-10/09	10/11-10/11	10/12-10/12	10/09-10/15	10/09-10/15	10/09-10/15	10/13-10/13
W.SALEM		Time		7P-8P	8P-10P) J 46,48	109-119	9P-10P	10P-11P	11P-1135P	1135P- 1205A	12A-1A	330P-7P
Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/F 95/101/1537	Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks	Program		FAMILY FEUD	DANCING WITH THE STARS 15 \sum_{i}^{n}	8P9P (N DANCING W/T STARS RESULTS)	PRIVATE PRACTICE	GREY'S ANATOMY	20 / 20	NEWS14 ABC45	NITELINE	JIMMY KIMMEL	ABC COLLEGE FOOTBALL
	/2012	Len	!	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30
		Rate		\$70.00	\$800.00	\$900.00	\$705.00	\$1,885.00	\$280.00	\$40.00	\$15.00	\$5.00	\$450.00
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		N	Н	1	Н	Н	Н	ĊΠ	4	w of	ц
) WASHINGTON) JONATHAN VI		# of Weeks	!	ч	н	Ь	Н	Н	Н	٢	Н	H	Н
WASHINGTON JONATHAN VITTI	202-955-5342	Total Spots	!	N	 	н	H	iμ	Н	ហ	4	ω	μ
		Total Cost	; ; ; ;	\$140.00	\$800.00	\$900.00	\$705.00	\$1,885.00	\$280.00	\$200.00	\$60.00	\$15.00	\$450.00

--REPORT TOTALS-Report Totals. 62 / \$6,965.00

--SALES MONTHLY TOTALS--

Sales Totals. 62 / \$6,965.00 Station Totals. 62 / \$6,965.00 Oct 12. 62 / \$6,965.00

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Demos	Books		COMPETITIVE-	Lines not sent/rcld/rtrn. 0 / \$0.00	Fax#	Phone#	ıte#		Advertiser (Station WX	Rep Order# EC'd Yes
RA35+	null		E Market Totals	t/rcld/rtrn.		Laura Dassert	1537	OBAMA FOR AMERICA	() POLITICAL	Station WXLV-TV GREENSBORO/W.SALEM	9797203
			otals	0 / \$				MERICA	Ā	SBORC	Ver# 1
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			\$87,063							LEM	Status New
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		<i>ن</i> %	% O			10/03/2017 - 10/13/2017)1/1537	C 20007			Show
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		%	%								Printed: 08 Last Received: 08 Showing Buylines: All Lines
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